Igor Stokfiszewski

Beyond Participation

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In recent years, the participatory approach in cultural practices including visual and performative arts, as well as theatre, has taken a central place in discussions as a set of instruments corresponding to the need for giving communities agency and voice, building social bonds, democratization of culture, understood as its propagation and democratization through art. Even more recently, however, a turn in this approach to participation has become noticeable. An increasing number of voices point to a crisis in participatory practices, and ask how we can break out of the paradigm of culture centred on the category of participation. How do we go beyond participation?

The Nightmare of Artificial Participation

The most common response to this crisis is a reflex to withdraw the participatory component and resort to more vertical work constellations and structures in an artistic event, along with returning the focus to aesthetic experience at the expense of social and political impact. The theoretic foundation for this current was laid by two books: Markus Miessen’s The Nightmare of Participation (2010), which purports to give ground to this latter approach, termed ‘art after participation’, and Claire Bishop’s Artificial Hells: Participatory Art and the Politics of Spectatorship (2012), which outlines the reasoning behind the latter. Both books share a certain penchant for the progressive vision of society and a belief that the emancipation process is closer to gaining discursive, cultural and institutional hegemony for the progressive side in a field accessible to antagonists of various mindsets (as the positive figure mentioned in both books, Chantal Mouffe, would say) than it is to reaching social autonomy, independent of the state and capital, through creating collective good, disregarding the public vs. private divide in the process of self-production of differentiated multiplicity (per Antonio Negri, a negative figure appearing in both books).

In his essay ‘Prawo do odpowiedzialności’ [‘Right of Responsibility’], his preface to the Polish edition of The Nightmare of Participation, Kacper Poblocki, researcher and urban activist, wrote: ‘The author openly states what many of us have only suspected [...]’ This is the inflated, genuine

1 Markus Miessen, Nightmare of Participation (Crossbench Praxis as a Mode of Criticality), (New York, Berlin: Sternberg Press, 2010).
3 Kacper Poblocki, ‘Prawo do odpowiedzialności’, preface to the Polish translation.
belief in participation, and participation fatigue, having run out of patience for remaining on the participatory path. Agata Siwiak, curator of social-theatre events, expresses this annoyance in a more straightforward manner:

One can’t always expect that the creative team’s only task motivating a project is to give a voice to a community. These are not documentaries but multi-layered artworks created through mediation and in a social process, but also marked by strategies and artistic conventions brought by the artists. They’re the ones who should propose clear rules of that cooperation, because they’re the ones inviting everyone into it.4

The authority of Miessen and Bishop opened up a space where we can finally speak openly about participation, uncover its shortcomings, offer more criticism, and finally openly say what many of us have only suspected.

As a social activist, I fully understand the emotions Pobłocki has in mind towards participation, and with my experience of practicing participatory art, I can imagine walking in Siwiak’s shoes. I am, however, against a complete retreat from the realm of participation. I am convinced that the participation paradigm emerged from a genuine need for transforming culture and the desire to change society in directions of agency, building community bonds and democratization. I believe we’ve not gone far enough to back out of this arena. Conversely, the general climate of utilising harder forms to exert social influence in Poland and Europe calls for intensifying efforts for participation. How do we do it?

To answer this question, let me refer back to theoretical writings mentioned earlier. Miessen approaches the participatory method with, I must say, a harsh bluntness. ‘Participation […] no longer works’, he states in ‘Waking Up from the Nightmare of Participation’, written with Hannes Grassegger,5 and explains: ‘In the participation process there are often too many potential deciders. There is however never enough people who accept responsibility and risks, people who have the courage to turn these decisions into actions and push things forward’.6 Meanwhile, to illustrate dilemmas involved in the participatory approach, Miessen offers such intricate examples as, ‘If there are only idiots in the room, they will vote for an idiotic government.’7 To be brief, the solution he offers is to rebuild the structure and place greater emphasis on individuals who shoulder responsibilities, decisions and agency.

Bishop adopts a far more subtle analytic approach, to the point of attempting to rescue the participatory paradigm, and even to elevate

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6 Miessen, *Koszmar partycypacji*.
7 Miessen, *Koszmar partycypacji*. 
participation. To that end, she proposes a departure from the socio
logical approach to artistic events of a participatory nature and instead
affirms that: ‘It is also crucial to discuss, analyse and compare this work
critically as art, since this is the institutional field in which it is endorsed
and disseminated, even while the category of art remains a persistent
exclusion in debates about such projects’.

Bishop makes repeated use of Jacques Rancière’s classic proposal that equates aesthetics and politics
then postulates discussing participatory practices – without consid-
ering their potential social, ethical and political connotations – as ‘an
autonomous regime of experience that is not reductible to logic, reason
or morality’. Thus *Artificial Hells* emerges as a pivotal historical and
theoretical treatise that gives rise to a new framework of participatory
approach as a lasting category of artistic practice, rooted in the field of
art and in existence since the beginning of the twentieth century.

One more remark, Bishop notes that it is to Rancière that we owe the
creation of ‘new artistic terminology by which to discuss and analyse
spectatorship, until that point somewhat schizophrenically governed
by the critical untouchability of Walter Benjamin (The Work of Art
and Author as Producer) and a hostility to consumer spectacle (as theorized by
Debord)’. Bishop appeals for ‘desacralization’ of Benjamin and Debord,
as leading figures in preventing thinking about participatory practices
from gaining aesthetic momentum. Let’s keep this appeal in mind,
particularly as it relates to Benjamin, who will re-emerge later in this
discussion.

So, while Miessen preaches a return to vertical and personalized prac-
tices, Bishop advances a cognitive transformation: reclaiming the partic-
ipation paradigm by fortifying it with aesthetics analysis. Nevertheless,
in both cases, going beyond participation appears to transport us into
the past.

**Awakening in the Year of Dangerous Dreams**

I highlight the obsoleteness of both proposals with no malicious in-
tent. Bishop admitted her analysis was outdated in an interview with Iwo
Zmyślony upon the publication of her book in Poland:

Zmyślony: *Artificial Hells* was published on the Polish market [...] over three
years after the English version. Taking into account political changes that oc-
curred in the meantime, do you not find that the book might have become a
little obsolete? What I mean is mainly the Occupy movement.
Bishop: It is indeed a very important question. I sent the book to the publisher
in summer 2011, literally a couple of weeks before the first events on Wall
Street. As a result, I was not able to make any additions while the protests were
happening. Anyway, it was too soon to draw any conclusions. So perhaps it
was a good thing that happened, with the book ending on a slight note of di-
sappointment – kind of summarizing the atmosphere of the closing decade.

When he cites the example of Occupy Wall Street protests, Zmyślony

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takes a mental shortcut, actually referring to social protests that erupted around the world in 2011 and brought about major social and political changes in North Africa, the Middle East and the southern Europe. As described by Manuel Castells in Networks of Outrage and Hope, his book dedicated to social movements that emerged from collective protests in countries such as Spain, Greece, Italy and Portugal, their greatest achievement of was ‘Reinventing democracy in practice’.\(^{12}\) They developed advanced and effective instruments of participation and collective decision-making that in some cases also translated into the transformation of public institutions. A prime example is in Spain, where the experiment of democratization of cities conducted by civic platforms took over ten urban centres, including Madrid and Barcelona, extending since local government elections in May 2012. I believe that the date of their publications was crucial for the reception of the two books (Miessen’s in 2010, Bishop’s in 2012). Both describe processes that occurred in the first decade of the twenty-first century and are expressions of the same ‘slight disappointment’ that led to social protests in 2011, the year described by Slavoj Žižek as ‘the year of dreaming dangerously’.\(^{13}\)

I should make one more remark for the characteristics of both positions to be complete. I consider the philosophical conflict between Chantal Mouffe and Antonio Negri largely representative of the antagonism between the centre of European thought, represented by Mouffe, and its periphery, represented by Negri. Similarly, Miessen and Bishop, preaching departure from participation, represent the core of Anglophone and Gramophone cultural centre in opposition to the periphery that practically and analytically (like Castells) stands in defence of the participation paradigm. Polish culture (including the mainstream of theatre culture which displays clear signs of growing fatigue with participation, which renders it an ideal field for analyses) appears to gravitate towards the cultural and social position of the centre, while any push towards a more participatory paradigm can only come from the periphery. I will return to this theme later in the discussion.

**Lesson of Teatro Valle Occupato**

Since impulses to work towards more participation are to be found on the periphery of social and socio-artistic experience from 2011 onwards, I shall attempt to present one of the most renowned yet controversial examples of culture intersecting with direct democracy: the three-year occupation of Teatro Valle in Rome by its employees, artists, cultural activists and social movements.\(^{14}\)

Teatro Valle is the oldest active theatre in the capital of Italy. Located the city centre, it was built in 1726. Initially an opera stage, in the twentieth century it was adapted to serve as a public theatre. In 2011, it was decided that the theatre would be dissolved and the historic building sold. It was to be transformed into an exclusive restaurant. On 14 June 2011, the building was taken over by a several dozen people, members of

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the cultural community and social activists. They argued that culture is common good and, as such, belongs to everybody. Within a couple of hours, hundreds of Romans flocked to the building in Via de Teatro Valle. A meeting was held during which it was agreed that the theatre would become public property and be transformed into the Teatro Valle Occupato cultural centre. From that moment on (August 2014), the new public-benefit institution was managed by a collective divided into commissions, work groups and a general assembly that held the mandate to make final strategic, operational and programme decisions through a direct vote.

The example of Teatro Valle Occupato is viewed as proof that it is possible for a culture institution to operate along democratic principles. Interestingly, the organizational effort towards collective governance of the para-institution in this case did not translate into collective, participatory, empowering artistic practice – theatre practice – that would satisfy the democratic ambitions of the collective managing the centre. This fact causes the experiment to be criticised. In the end, the social energy that fuelled the initiative was exhausted and members of the collective, harassed by the police, decided to surrender the building. How can the flash of Teatro Valle Occupato be used to protect, preserve and strengthen the paradigm of participation in culture and through culture?

As Teatro Valle Occupato was conducting its main activities as a cultural centre operating on democratic principles and hosting a reach program of cultural, social and political events, the occupation of the building was being ‘formalized’. (The word ‘formalize’ might appear awkward in this context, hence the quotation marks. The term is of English origin and has a specific linguistic attribution. I will elaborate on this later in the discussion.) Under the guidance of lawyers from the ‘formalization’ work group, the collective opted for founding a legal entity that would embed democratic-governance practices in existing legislative environment, and operate in a manner minimizing potential departures from the practices of direct democracy. Ugo Mattei, head of the legal work group describes the process and its results in The Ecology of Law, a book written with Fritjof Carpa:

[T]he occupants have organized themselves, within an alternative model of legality, as a ‘commons foundation’ that has been endowed with €250,000 in cash and art collected during the first two years of occupation. The commons foundation is functionally a trust in the interest of culture and of future generations, with a membership of about six thousand, a permanent assembly known as the commune (la comune), and a rotating steering committee. No majority vote is taken, but decisions require consensus to be reached, taking all the time necessary.\(^{15}\)

The lasting legacy of the three-year operations of Teatro Valle Occupato is not artistic practice that would be of use to the participation cause, but a legal entity with its direct democratic procedures of managing a cultural institution as the common good, for the benefit of all and for future generations.

Let's return briefly to Bishop's criticism of Walter Benjamin's diagnosis in Artificial Hells. Benjamin's essay ‘The Author as Producer’ criticised by Bishop, was written in 1934 and referred to the relationship between aesthetics and socio-political involvement of literature. Among its many themes, one particularly resonates with the example of Teatro Valle Occupato: Benjamin's claim, inspired by Brecht, stating that an artist aiming at exerting social influence can not 'supply the production apparatus without changing it'.

The ‘production apparatus’ in question is that of art, its material, organizational and governance parameters. The prudence of the Teatro Valle Occupato collective striving to transform the foundations of artistic production sprang from their awareness of the fact that a key barrier to the development of collective, participatory and empowering artistic practices is the lack of a proper ‘production apparatus’ at their disposal. Transforming this was seen as the most urgent priority, and that intuition reached far beyond the developments in Teatro Valle Occupato. The ‘production apparatus’ of art is what captured the attention of Bishop, seeking the means to overcome the ‘slight disappointment’ expressed in Artificial Hells. Her next work, Radical Museology (2014), analyses cultural institutions the author qualified as progressive: Van Abbemuseum in Eindhoven, Museo Reina Sofía in Madrid and MSUM in Lubljana.

The highest obstacle on the path to sustaining the paradigm of participation, strengthening participation, developing practices and instruments of empowerment and developing community bonds in culture and through culture is culture’s ‘production apparatus’ that hasn’t adapted to the participatory approach as a cultural practice. By ‘production apparatus’, I mean the artist whom Agata Siwiak would like to release from the obligation to ‘give voice to society’ then place once again in the position of the one who determines ‘clear rules of engagement’. An artist endowed with the attributes of Mieissen’s individual who ‘accepts responsibility and risk, [has] the courage to turn these decisions into actions and push things forward’ – all the more so when there are only idiots in the room. Thus, by ‘production apparatus’, I mean hierarchical structure in the teams realizing cultural events, for example, in the theatre domain where participation in collective work from a position other than that of a director is taking part in a ‘great sham’ (as the inflation of confidence in participation was presented by Kacper Poblocki’s Miessen preface, mentioned above), with the main creator’s unquestioned position as supreme authority in the process of creation. This means hierarchy within organizations that operate in the field of culture and cultural institutions, bodies that are limited by the legal environment that prevents them from taking their practice beyond participation to collective decision-making, and forces them to react by forgoing participatory ambitions and returning to more vertical work constellations. Legal barriers also come from the economic environment that generates the necessity to join the exchange of material resources while failing to account for non-material ones, including agency, social bonds, cooperation skills.

17 Claire Bishop, Radical Museology: Or What’s Contemporary in Museums of Contemporary Art? (Köln-Walther König, 2014).
18 Poblocki, ‘Prawo do odpowiedzialności’, p. 70.
and practices.

For a change to occur in the approach to participation, for the drive for participatory culture to be sustained, we need to make use of competencies developed under the paradigm of culture revolving around the category of participation to affect change in culture’s ‘production apparatus’. We need to fine-tune its material, structural and administrative parameters, build instruments for collective decision-making and lay the foundation for continued development of the participatory paradigm, then in a longer perspective, to practice this new culture of participation imbued with new competencies in a new production environment. Going beyond participation does not take us to vertical structures or aesthetics but to collective agency: self-government and self-determination, collective decision-making. How do we achieve it all?

From Participatory Art to Participatory Governance

The topic of transforming the foundations for creating culture is not a new one in Poland. Particularly in recent years, it has become one of the main themes of discussions about culture. Proponents of a progressive vision of society usually adopt perspectives inspired by the diagnosis of Chantal Mouffe. They assume that the field of culture is an arena of dispute over values, crowded with adversaries, individual and collective, social movements, organizations and institutions. To achieve any emancipation, we need to gain discursive, cultural and institutional hegemony then use it for the common good. Hence a tendency adopt an institution-oriented approach, placing cultural institutions in the centre of the dispute and concentrating on the question of whether public cultural institutions, hierarchical and non-participatory as they are, are capable of having a positive impact on participation. While I consider these questions very important and take part in such discussions, I believe that it is not cultural institutions that will drive progress for the participatory paradigm. The change of ‘production apparatus’ will occur in the autonomous social arena, independent of public institutions and market mechanisms, through the creation of common good in a process of self-production of differentiated multiplicity that is participatory and democratic throughout. What does this mean in practice?

The term ‘formalisation process’ comes from the text ‘Participatory Art as a Vector of Innovative Governance: Reflexivity at the Heart of the Formalisation Process’ by Sam Khebizi and Phillippe Eynaud.¹⁹

The authors report on a participant-observation study that followed the transformation of the arts association Les Têtes de l’Art, created in 1996 in Marseille. Khebizi is a French artist of Algerian origin who specializes in participatory projects involving local communities, notably emigrant ones. He is also a founder and long-term director of Les Têtes de l’Art. At one point, the organisation faced a barrier to developing participatory instruments similar to the ones discussed above. Its ‘production apparatus’ was anachronistic and ill suited to artistic practices developed by artists and communities working with Les Têtes de l’Art. The

organisation’s collective formula, with a formally strong management board, was compromised by a tendency to pass all power to the hands of the founder and his family (his wife was acting president at the time). The organisation lost its ability to work with communities in participatory and collective cultural initiatives. It was decided that an overhaul of governance practices was needed. After all, as Khebizi writes, ‘Our social purpose was participatory art. How could we move forward without a participatory governance?’

Phillippe Eynaud is a lecturer at the Sorbonne, renown for his skill at presenting various economic perspectives. His principal focus is relations between forms of governance and quality of democracy. He is author and co-author of publications including Civil Society, the Third Sector and Social Enterprise: Governance and Democracy. Eynaud decided to accompany Les Têtes de l’Art through the transformation process as a researcher and advisor. The transformation lasted from 2008 to 2013, resulting in Les Têtes de l’Art assuming the form of an association operating on the cooperative model. Its general assembly (over a hundred and twenty members) was divided into specialised committees, the board of directors was augmented by collective bodies of artists cooperating with the organisation, donors and recipients (members of local communities) and permanent employees and collaborators employed by the organisation. The outcome of the reform was the development of deliberative competencies and management skills that allowed the formulation of a new proposal of artistic practice. In 2015, Les Têtes de l’Art launched the programme Place à l’Art, based on the methodology of prototyping small-scale urban architecture in collaboration with its intended users. Les Têtes de l’Art people joined the ‘production apparatus’ of participatory culture, transforming it into a participatory-production apparatus. This gave them new competencies in participatory decision-making, which in turn led to the restitution of participatory cultural practice, enhancing techniques geared towards empowerment and community-building founded on the independence of recipients who become final decision-makers on the direction, shape and course of their artistic practice. This is the recipe for going ‘beyond participation’. Quoting this article’s title at this point is not accidental. Indeed, it was inspired by the experiences of Les Têtes de l’Art. The phrase ‘go beyond participation’ has been the motto of Marseille artists since the organisation embarked on their structural reform.

To elevate and expand the meaning of participation, it’s necessary to for it to include decision-making practices. As sociologist Mikołaj Lewicki has observed:

Participatory quality of culture is minimal, if it is understood in a way that people who are recipients of an action or, in a broad sense, local communities, should have a say in the formulation of the message, in the creative process or in defining the function of institutions that operate on their behalf, for example. Regardless of whether it is a municipal culture centre or a theatre, participation practically does not exist.

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21 Civil Society, the Third Sector and Social Enterprise: Governance and Democracy, eds. Jean-Louis Laville, Dennis Young, Phillipe Eynaud (London: Routledge, 2015).
22 Agata Adamiecka-Sitek, Elżbieta Depta, et al, ‘Between Encounter and Change of
Participatory decision-making practices can be developed through the transformation of culture’s ‘production apparatus’, through measures towards collective governance of the organisational and material foundations of working in culture and through culture. Participatory art, as remarked by Khebizi and Eynaud, is a domain we can turn to for models for developing participatory governance skills. There is a link between the experience of participatory art and building organisations in which all members take part in decision-making. I am therefore convinced that, rather than in gaining discursive, cultural and institutional hegemony, the essence of emancipatory practice lies in building organisations for the common good by autonomous entities, independent of the public vs. private divide, in the social sphere, on the periphery of the grand forces of state and capital. Such organisations – participatory ‘production apparatuses’ of participatory art–shall become a strong foundation for developing further participatory cultural practices whose recipients will have a say in formulating the message and the creative process, and in determining their functions.

I also believe this work should run parallel to an accompanying ‘formalisation process’. Let me use the example of Les Têtes de l’Art to explain this category. I understand ‘formalisation process’ as ‘collective creation of law’. The Marseille organisation’s reform, much like the emergence of direct-democracy practices at Teatro Valle Occupato, involved a contract, observed by all participants of the transformation process, that regulated the association’s democratic structure. It was reflected in the organisation’s new charter, very similar to that of the Rome arts foundation. Like the occupants of the theatre, the founders of Les Têtes de l’Art were not legally required to make any formal changes to reach their collective-governance objectives. They did so, I believe, because they wanted relations between collective members to be clearly defined, specified and legalised through collective-governance practices. I believe that this approach should be a model to all who create organisations for the common good. I also think that it’s a barrier that might prove insurmountable for numerous public cultural institutions. The laws they need to comply with are owned by the state, while we’re the owners of the law that we will accept as binding.

Before recapitulating, I need to make a methodological note. Polish readers might assume that the examples of Teatro Valle Occupato and Les Têtes de l’Art are too distant from our local context, making conclusions drawn from the analyses of these examples inapplicable to the Polish, Central and Eastern European contexts. This couldn’t be further from the truth. I carefully chose examples directly relevant to our circumstances. Representatives of Teatro Valle Occupato made two visits to Poland and cooperated with Polish culture activists. In 2012, they worked in Lublin and their efforts contributed to the founding of the Autonomiczne Centrum Społeczne Cicha4 centre that operated for a year as a democratic para-institution in a building in the city centre. In 2013, they visited Warsaw, invited by the Institute of Advanced Study. They met with employees of the Centre for Contemporary Art at Ujazdowski Castle, who were struggling to democratize that institution. Les Têtes de l’Art have continued cultural and intellectual cooperation
and exchange with the circles of the journal and publishing house *Krytyka Polityczna [Political Critique]* and the organisation’s creators and activists, such as Ugo Mattei, have kept in touch with the Polish local scene. The examples discussed here are indeed translatable to the Polish and, more broadly, a Central European context, and they live in our specific disputes and struggles towards culture grounded in participation.

**On the Periphery of Culture**

To conclude, I’d like to return to Polish culture. In her essay ‘O polityczności teatru’ [‘On the Political Aspect of Theatre’], researcher and theatre critic Krystyna Duniec expresses her doubts about the political effectiveness of participatory activities. She thus joins the chorus of voices speaking about the crisis of the participation paradigm:

Question: Are participatory theatre performances political? By focusing on the aesthetic rather than political nature of these undertakings, Bojana Kunst labels them failing political practices in which artists replace the political sphere with participation, which is to recompense for the hardship of operating in the public space and help them feel good about fulfilling their mission and forming strategies other than gallery-oriented presentation.23

Duniec’s essay appears to be biased, since when discussing participatory practices, she offers only examples of theatre-makers who, if I may say so, ‘transitioned to participation’ from traditional stage practice. These are playwright Jolanta Janiczak and directors Wiktor Rubin, Jan Klata and Michał Borczuch. Meanwhile, the most impressive achievements in the realm of participatory practices have appeared on the periphery of mainstream culture, including theatre culture. While I wouldn’t want to detract from the efforts of the artists listed by Duniec, I do believe that the political value of ‘participatory theatre’ should be assessed on the basis of experiences of people who have worked with communities, gained experience in communal theatre, cultural animation, rehabilitation, therapy through art and, last but not least, theatre education. Strengthening the paradigm of participation is also more likely to be shouldered by representatives of the above domains, rather than those of leading Polish theatre directors or mainstream representatives in other artistic fields. We can only hope that art criticism will expand its perceptive horizons with phenomena from outside the institutional mainstream and its surroundings. Only then will critics and commentators have the chance to resist and shake off that reflex to withdraw from participatory ambitions. There is art beyond participation. Art that’s even more participatory.

Translated by Małgorzata Żerel

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Abstract

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The text begins with an observation that in the area of theatre and performing arts there can be witnessed a retreat from participatory practices, a weariness of participation, and even a negation of participatory attitudes. The author attempts to defend the ‘participation paradigm’ and argues that the deepening of participatory practices can only take place through a transformation of the ‘production apparatus’ of culture, that is, through stepping beyond participation towards collective governance of cultural organizations by artists and communities. By analysing the case of the Italian Teatro Valle Occupato and the French Les Têtes de l’Art the author shows how collective governance of cultural organizations contributes to a deepening of participatory art practices. The author argues with or draws support from such figures as Claire Bishop, Markus Miessen, Chantal Mouffe, Antonio Negri, Walter Benjamin and Ugo Mattei.